



CATALOGG

GFY Marketing Sdn.Bhd.

Vol.2 2017

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INTRODUCTION COMPANY

GFY Marketing Sdn Bhd is an apparel manufacturer/ distributor that specialize in Tee Shirt, Collar Tee & Uniform manufacturing, we provide all range of colours and cutting for you to choosing to represents how yours corporate identity looks like.

GFY Marketing Sdn Bhd sell it's apparels primarily into the promotional products industry, our customers includes major corporations, small businesses, organizations, clubs and teams. We make the process of Tee Shirt production quick, simple and headache free.

OUR MISSION

We have 100% own production from material to manufacturing, cutting, printing, embroidery, sewing, packing and on-time deliveries has earned us the trust and reliability from customers.

Therefore, it give us the competitive advantage in quality control and after sale services. We know your expectations and requirements, and we can help you to solve the problems.



WHY CUSTOM MADE ?

In today's highly competitive markets, it is important to stand out from the competitor. All corporates & organisations understand the need to identify themselves in they're market, image and branding are now, more than ever, the key element in getting company to be noticed.

Clothing are one of a simple, inexpensive and functional solution to image or brand promotion, it also response as a need for coherency in corporate image as part of a uniform for staff, sales team or the general workforce, where there is a need to be smart but casual.

WHAT WE DO

A large part of our business is produce clothing. We supply a large amount of custom clothing to companies who want a more unique look. Whether you want clothing colour dyed as your company pantone colours or a complete uniform designed and created from scratch. We can provide visuals, swatch samples and pre-production proofs to help you through the process.

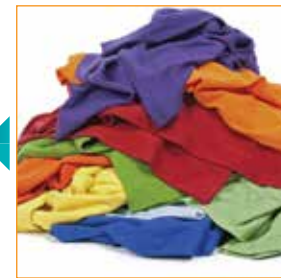
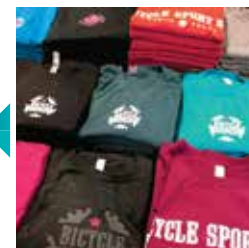
WE DO THE FOLLOWING (MOQ APPLY):

- > Clothing dyed to match corporate colours / pantones.
- > Self labelling - woven / printed neck & wash labels.
- > Clothing with your logo / personalised buttons.
- > Specific sizes to your specification.
- > And whatever else you can think up and we can do.

MANUFACTURING PROCESS



Production



Packing & Delivery





MANUFACTURING PROCESS

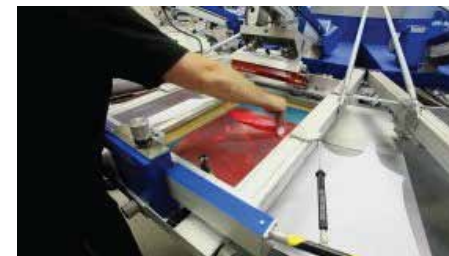
Mechanization of productions promotes rational and economical use of raw and processed material and power, reduction of prime cost, and improvement of product quality. It also create the possibility of using flow productions methods, ensure uniformity, a degree of precision and speed up the process.



CORPORATE GIFT / PREMIUM GIFT

Corporate gifts are items or merchandise that are attached with a representation of the company / organization (logos, tag lines or messages). These items are usually ordered in mass quantities to give away as a token of appreciation to staffs or team members. Corporate gifts are usually given during official memorable events (e.g. Company anniversary) and presented / given during a company dinner.

Premium gifts are about the same as corporate gifts but different in function. Even though both are also made to be "give away" gifts, but it is the target audience or "receiver" that makes all the difference. Premium gifts often refer to event organizers who would like to give out free gifts/ goodies to promote their event and raise awareness to their target customers. (E.g Goodies bag)



(+) Low cost for large quantity.
(-) High initial cost.

SILKSCREEN PRINTING

As part of production, we had to professional in printing. We use high quality Screen Printing (for large volumn) or Transfer Printing (if applicable) to achieve the best results for any design or logo. For over 20 years of experiences, and from a small manual operated machine to advanced automatic printing machines, we can produce up to 4,000 T-shirts daily!



(+) Suitable for low quantity.
(-) Vivid color.



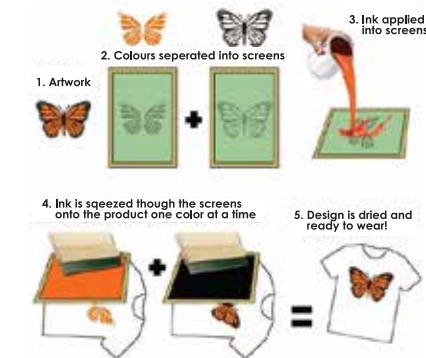
(+) Quality Image
(+) Long Lasting
(+) Multicolour at no additional cost
(-) Costs more than Printing
(-) Expensive for large logos
(-) Embroidery cannot be used where a graduated colour effect is required.
(-) Difficult to recreate small text legibly

EMBROIDERY

The embroidery process is achieved by "digitized" your logo / design to machines understanding format. This files retain information such as object outlines, embroidery thread colours, original artwork used to stitch the designs.

Once this is complete, it will then loaded to the embroidery machines to start stitching. Embroidery prices are based on the number of embroidery stitches you want to use on your garment.

Screen Printing Processing step:



FABRIC GUIDE

Fabric plays a very important role in determining the costs, printing technique and how well a shirt will be able to hold its shape even after several washing and wearing.

The most common fabrics varieties for t-shirts sold in the market are made from polyester, 100% cotton and cotton/polyester blends. In addition to the 3 common types of shirt fabrics, there are manufacturers who make fabrics from organically grown cotton and natural dyes; they do this for the purpose of saving the environment but it is more costly than common varieties.

100%
Cotton

COTTON

There are 2 major varieties of cotton fabric: combed cotton and carded cotton. On touch, you can note that combed cotton fabrics are softer to touch than carded ones. Combed cotton are twisting smooth, even and thinner fibers together to produce a smooth thread. While carded cotton is produced through a mixture of short, thick and ragged cotton fibers. The coarse feel of carded cotton makes the fabric's quality inferior than combed cotton.

- > **Soft and comfortable**
- > **Sweat absorbent**
- > **Wrinkle/creases easily**
- > **Prone to shrinkage & skewing**

COTTON / POLYESTER BLENDS

While 100% cotton fabrics are very common, many manufacturers blend the cotton with polyester to make it stain and stain resistant, breathable, and less prone to shrinkage. In general, more polyester content produces greater breathability, stain and wrinkle resistance. Blended tshirts also tend to be a bit cheaper than 100% cotton.

TC (TETRON COTTON)

- > A blended mix of more Polyester and some Cotton
- > Wrinkle/crease resistant
- > Durable
- > Non sweat absorbent
- > Warm feeling

CVC (CHIEF VALUE COTTON)

- > A better blended mix of more Cotton and some Polyester
- > Qualities of polyester and cotton
- > Wrinkle/crease resistant
- > Sweat absorbent & soft



MICROFIBER

A microfibre is synthetic fibre that is made of several different materials, including polyester, polyamide, and other fabrics in various combinations. Microfiber fabrics are highly versatile and popular for a wide variety of uses. This fabric has become a popular choice for performance apparel and sports wear. It is fast replacing cotton fabrics in production of these speciality clothings.

- > **Dries quickly and can be washable**
- > **Shiny surface**
- > **Non-sweat absorbent**
- > **Sticky & warm feeling**



SPANDEX

Spandex is a synthetic fabric with a polymer base, it has unique properties that make it well suited to certain applications, such as sports apparel. The fabric is able to expand up to 600% and spring back without losing its integrity, although over time, the fibers may become exhausted.



SINGLE KNIT

Single knit or Single Jersey Knit fabrics are light to medium weight fabrics with flat vertical ribs on the right side and horizontal loops on the back. It is the most common type of fabric for Round Neck T-shirts, tops, shorts and sleepwear.



INTERLOCK

Interlock fabrics is a light to medium weight fabric with a fine rib on both sides, normally used with TC or FC. Suitable for T-shirt, Collar Tee, tops, dresses, pull-on pants, shorts, skirts, and sleepwear.



EYELET

Eyelet, the most common type of microfiber fabric; It got a bird's eye texture on it hence it's named eyelet. Major in Sport wear.



HONEYCOMB / LACOSTE

Lacoste or Honeycomb fabrics, variant of Pique with similar weaving style. Another choice for Polo shirt.



PIQUE

Pique fabrics, refer to a weaving style fabric, normally used with TC, CVC or FC. Main choice for Polo shirt.



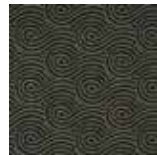
**COTTON
MICROFIBER**



DOUBLE PIQUE



MINI WAFFLE



JACQUARD



FLAT KNIT



FRENCH TERRY



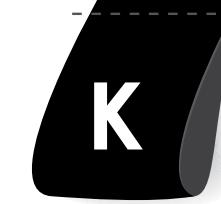
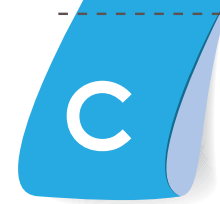
FISHBONE



RIB

TYPE OF FABRIC AND DOUBLE PIQUE PATTERN

Apparel fabrics are easy to sew and fit, require less pressing and care, and are comfortable to wear. We can produced fabric type as customer request with MOQ apply.



COMMON COLOUR



White



Apple
Green



Yellow



Royal Blue



Navy



Beige



Orange



Chili Red



Apple
Green



Black

COLOUR MATCHING & DYEING

Colour is one of the most fundamental aspects of apparel design which contributes greatly to the overall visual effect of a finishes fabric. Having your own apparels to match your corporate/favourite colour is a vital process in ensuring your apparels outstanding & unique in the market. And dyeing is the process of impregnating fiber, yarn or fabric with dyestuff.

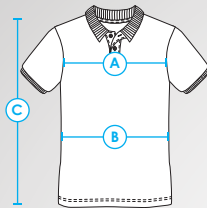
Coloration can be achieved at two possible times in the manufacturing process – either by dyeing the fiber or yarn before the fabric is knitted or by dyeing the knitted fabric before the actual cutting & sewing. By standardizing the colours, we use Pantone system as our primary method of colour matching, you may provide CMYK & RGB value or an actual/physical item too, we will match the colour for you.



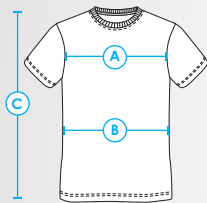
SPECIAL DYED COLOUR

* The actual colour on paper/monitors may look slight different of the actual product sample.

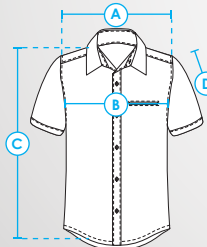
ROUND NECK, T-SHIRT & F1 UNIFORM MEASUREMENT



Asian Male			
Size / Length	Half Chest Length (A)	Half Waist Length (B)	Shirt Length (C)
XS	18"	18"	26"
S	19"	19"	27"
M	20"	20"	28"
L	21"	21"	29"
XL	22"	22"	30"
2XL	23"	23"	31"
3XL	24"	24"	32"

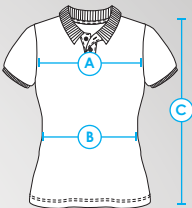


Western Male			
Size / Length	Half Chest Length (A)	Half Waist Length (B)	Shirt Length (C)
XS	19"	19"	28"
S	20"	20"	29"
M	21"	21"	30"
L	22"	22"	31"
XL	23"	23"	32"
2XL	24"	24"	33"
3XL	25"	25"	34"

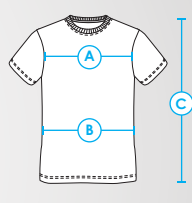


F-1 Shirt Male Measurement						
Male	S	M	L	XL	2XL	3XL
Shoulder (A)	17"	18"	19"	20"	21"	22"
Chest (B)	42"	44"	46"	48"	50"	52"
Length (C)	28"	28.5"	29"	29.5"	30"	30.5"
Short Sleeve (D)	10"	10.5"	10.5"	10.5"	11"	11"
Long Sleeve	22"	23"	24"	24"	24.5"	24.5"

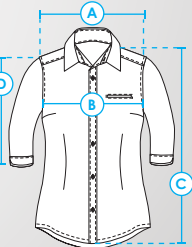
Asian Female			
Size / Length	Half Chest Length (A)	Half Waist Length (B)	Shirt Length (C)
XS	15"	14"	20"
S	16"	15"	21"
M	17"	16"	22"
L	18"	17"	23"
XL	19"	18"	24"
2XL	20"	19"	25"
3XL	21"	20"	26"



Asian Kids			
Size / Length	Half Chest Length (A)	Half Waist Length (B)	Shirt Length (C)
XS	15"	15"	20"
S	16"	16"	21"
M	17"	17"	22"
L	18"	18"	23"
XL	19"	19"	24"



F-1 Shirt Female Measurement							
Female	XS	S	M	L	XL	2XL	3XL
Shoulder (A)	14"	14.5"	15"	15.5"	16"	16.5"	17"
Chest (B)	36"	38"	40"	42"	44"	46"	48"
Length (C)	25"	25.5"	26"	26.5"	27"	27.5"	28"
3/4 Sleeve (D)	10"	10.5"	11"	11.5"	12"	12.5"	12.5"
Short Sleeve	13"	13.5"	14"	14"	14.5"	15"	15"
Long Sleeve	22"	22"	22.5"	23"	23"	23.5"	24"



All measurements below are subject to +/- 0.5" tolerance.

MUSLIMAH, JACKET, APRON & VEST MEASUREMENT

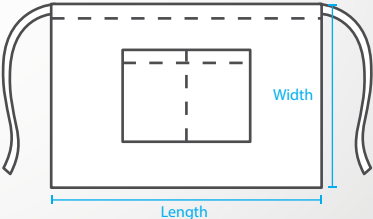
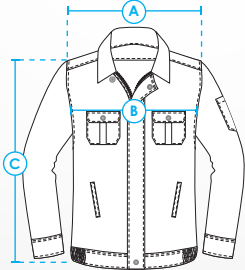
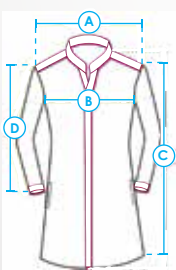
Muslimah									
Size	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Shoulder (A)	14"	14.5"	15"	15.5"	16"	17"	18"	19"	20"
Chest (B)	36"	38"	40"	42"	44"	46"	48"	50"	52"
Length (C)	32"	33"	34"	35"	35"	36"	36.5"	36.5"	37"
Long Sleeve (D)	22"	22"	23"	23"	23"	23"	24"	24"	24"

Short Apron		
Code	Length	Width
HA101-112	22"	24"
HA206-216	22"	24"
HA306-316	16"	24"

Short Apron		
Code	Length	Width
FA101-112	28"	24"
FA206-216	28"	24"
FA306-316	26"	28"

Chef Uniform / Jacket									
Size	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Shoulder (A)	17"	17.5"	18"	19"	20"	21"	22"	23"	24"
Chest (B)	40"	42"	44"	46"	48"	50"	52"	54"	56"
Length (C)	28"	29"	29.5"	30"	30.5"	31"	31.5"	32"	32"
Short Sleeve	9.5"	10"	10.5"	10.5"	10.5"	11"	11"	11.5"	12"
Long Sleeve	21"	22"	23"	24"	24"	24.5"	24.5"	25"	25"

Vest									
Size	XS	S	M	L	XL	2XL	3XL	4XL	5XL
Shoulder	14"	14.5"	15"	15.5"	16"	17"	18"	19"	20"
Chest	36"	38"	40"	42"	44"	46"	48"	50"	52"
Length	32"	33"	34"	35"	35"	36"	36.5"	36.5"	37"



All measurements below are subject to +/- 0.5" tolerance.



READY MADE GALLERY POLO T-SHIRT (MALE)



• PL 201M •
WHITE



• PL 202M •
LIGHT GREY



• PL 203M •
CREAM



• PL 204M •
SUNSHINE



• PL 207M •
DEEP CROCUS



• PL 208M •
POPPY



• PL 209M •
RED



• PL 210M •
FUCHSIA



• PL 211M •
LIGHT PINK



• PL 212M •
BROWN



• PL 205M •
YELLOW



• PL 206M •
ORANGE

POLO T-SHIRT (MALE)



• PL 301M •
TROPICAL



• PL 302M •
DARK GREEN



• PL 303M •
MILO GREEN



• PL 304M •
APPLE GREEN



• PL 305M •
TURQUOISE GREEN



• PL 308M •
DEEP OCEAN



• PL 309M •
LIGHT PURPLE



• PL 310M •
COBALT



• PL 311M •
NAVY BLUE



• PL 312M •
BLACK



• PL 313M •
SAPPHIRE



• PL 314M •
GOLDEN YELLOW



• PL 306M •
LIGHT GREEN



• PL 307M •
LIGHT BLUE



READY MADE GALLERY POLO T-SHIRT (FEMALE)



COTTON ROUND NECK (UNISEX)





100% MICROFIBRE QUICK DRY (UNISEX)



• MC 901 •
WHITE



• MC 902 •
YELLOW



• MC 903 •
RED



• MC 904 •
MILO GREEN



• MC 905 •
NEON GREEN



• MC 906 •
COBALT



• MC 907 •
BLACK



• MC 908 •
NEON YELLOW



• MC 909 •
NEON ORANGE



• MC 910 •
DARK PURPLE



• MC 911 •
MAROON



• MC 912 •
NAVY BLUE



• MC 913 •
DARK TURQUOISE



• MC 914 •
LIGHT BLUE



• MC 915 •
APPLE GREEN



• MC 916 •
GREY



100% MICROFIBRE QUICK DRY (UNISEX)



• MC 1101 •
WHITE



• MC 1102 •
YELLOW



• MC 1103 •
RED



• MC 1104 •
MILO GREEN



• MC 1105 •
COBALT



• MC 1106 •
BLACK



SERIES 01 (MUSLIMAH)
POLITY SOFT | XS~5XL | W/SIDE POCKET



• H0101 •
Red & White



• H0106 •
N.Blue & White



• H0107 •
Purple & White



• H0109 •
T.Blue & N.Blue



• H0113 •
Beige & Black



• H0120 •
Gold & Black



SERIES 01
POLITY SOFT | XS~5XL



• M0101 •
Red & White



• M0106 •
N.Blue & White



• M0107 •
Purple & White



• F0101 •
Red & White



• F0106 •
N.Blue & White



• F0107 •
Purple & White



SERIES 01

POLITY SOFT | XS~5XL



• M0109 •
T.Blue & N.Blue



• M0113 •
Beige & Black



• M0120 •
Gold & Black



• F0109 •
T.Blue & N.Blue



• F0113 •
Beige & Black



• F0120 •
Gold & Black



SERIES 02

POLITY SOFT | XS~5XL



• M0201 •
White&Red&Black



• M0205 •
White&Blue&R.Blue



• M0215 •
White&Grey&Red



• M0219 •
White&M.Green&D.Green



• F0201 •
White&Red&Black



• F0205 •
White&Blue&R.Blue



• F0215 •
White&Grey&Red



• F0219 •
White&M.Green&D.Green



SERIES 03

POLITY SOFT | XS~5XL



• M0305 •
R.Blue&White



• M0310 •
Black&Red



• M0315 •
Grey&D.Grey



• M0320 •
Gold&N.Blue



• F0305 •
R.Blue&White



• F0310 •
Black&Red



• F0315 •
Grey&D.Grey



• F0320 •
Gold&N.Blue



SERIES 04

POLITY SOFT | XS~5XL



• M0401 •
Red&White



• M0406 •
N.Blue&L.Purple



• M0407 •
Purple&White



• M0410 •
Black&A.Green



• F0401 •
Red&White



• F0406 •
N.Blue&L.Purple



• F0407 •
Purple&White



• F0410 •
Black&A.Green



SERIES 05

POLITY SOFT | XS~5XL



• M0503 •
Yellow&Black



• M0505 •
R.Blue&White



• M0506 •
N.Blue&White



• M0512 •
White&M.Green



• F0503 •
Yellow&Black



• F0505 •
R.Blue&White



• F0506 •
N.Blue&White



• F0512 •
White&M.Green



SERIES 06

POLITY SOFT | XS~5XL



• M0601 •
White&Red



• M0611 •
White&D.Green



• M0613 •
Beige&Black



• M0614 •
G.Yellow&Black



• F0601 •
White&Red



• F0611 •
White&D.Green



• F0613 •
Beige&Black



• F0614 •
G.Yellow&Black



SERIES 07 (MUSLIMAH)

MINI DRILL | XS~5XL



• H0701 •
Red&Black&White



• H0712 •
White&Red&Black



• H0715 •
Grey&Orange&D.Grey



• H0717 •
L.Blue&N.Blue&White



SERIES 07

MINI DRILL | XS~5XL



• M0701 •
Red&Black&White



• M0712 •
White&Red&Black



• M0715 •
Grey&Orange&D.Grey



• M0717 •
L.Blue&N.Blue&White



• F0701 •
Red&Black&White



• F0712 •
White&Red&Black



• F0715 •
Grey&Orange&D.Grey



• F0717 •
L.Blue&N.Blue&White



SERIES 08

MINI DRILL | XS~5XL



• M0801 •
Red&Black&White



• M0802 •
Orange&Black&White



• M0806 •
N.Blue&Grey&White



• M0818 •
L.Green&Green&White



• F0801 •
Red&Black&White



• F0802 •
Orange&Black&White



• F0806 •
N.Blue&Grey&White



• F0818 •
L.Green&Green&White



SERIES 09

MINI DRILL | XS~5XL



• M0906 •
N.Blue&Grey



• M0910 •
Black&White



• M0912 •
White&R.Blue



• M0917 •
L.Blue&Navy



• F0906 •
N.Blue&Grey



• F0910 •
Black&White



• F0912 •
White&R.Blue



• F0917 •
L.Blue&Navy



SERIES 10

MINI DRILL | XS~5XL



• M1004 •
A.Green&Black



• M1009 •
T.Blue&White



• M1010 •
Black&Red



• M1012 •
White&Grey



• F1004 •
A.Green&Black



• F1009 •
T.Blue&White



• F1010 •
Black&Red



• F1012 •
White&Grey



SERIES 11

MINI DRILL | XS~5XL



• M1101 •
Red&White



• M1103 •
Yellow&Black



• M1105 •
R.Blue&White



• M1115 •
Grey&D.Grey



• F1101 •
Red&White



• F1103 •
Yellow&Black



• F1105 •
R.Blue&White



• F1115 •
Grey&D.Grey



JACKET
COTTON DRILL | XS~5XL



• JT0105 •
Royal Blue



• JT0106 •
Navy Blue



• JT0110 •
Black



• JT0113 •
Beige



VEST
TC DRILL | XS~5XL



• VT0106 •
Navy Blue



• VT0110 •
Black



• VT0116 •
Brown



• VT0206 •
Navy Blue



• VT0210 •
Black



• VT0216 •
Brown



• VR0101 •
Red
Polyester



• VR0106 •
Navy Blue
Polyester



• VR0108 •
Maroon
Polyester



• VR0110 •
Black
Polyester



CHEF
TC DRILL | XS~5XL



• CU0112 •
White



• CU0212 •
White&Black



• CU0312 •
White



• CU0110 •
Black



• CU0210 •
Black&White



• CU0310 •
Black



CARGO PANT
TC DRILL | 28~42

Technical Pants
(with side pocket)



• TP06 •
Navy Blue



• TP10 •
Black



• OP06 •
Navy Blue



• OP10 •
Black

Office Pants
(without side pocket)



APRON TC DRILL



HA3
N.Blue / White / Black / Brown
(with two pocket)



FA3
N.Blue / White / Black / Brown
(with two pocket)



HA2
N.Blue / White / Black / Brown
(with two pocket)



FA2
N.Blue / White / Black / Brown
(with two pocket)

NON WOVEN BAG



NWB016

Dimension :
15.5"(L) x 3.5"(W) x 13.5"(H)

Description :
Multipurpose bag
Available in wide selection of
colour & suitable for screen printing.



NWB115

Dimension :
10"(L) x 3"(W) x 13"(H)

Description :
Multipurpose bag
Available in wide selection of
colour & suitable for screen printing.



NWB066

Dimension :
12"(L) x 3.5"(W) x 14"(H)

Description :
Multipurpose bag
Available in wide selection of
colour & suitable for screen printing.



NWB160

Dimension :
8"(L) x 3"(W) x 7.25"(H)

Description :
Multipurpose bag
Available in wide selection of
colour & suitable for screen printing.



SHOPPING BAG & JUTE BAG



SPB051

Dimension :
12.5"(L) x 3"(W) x 15"(H)

Description :
Multipurpose bag



CAN156

Dimension :
13.75"(L) x 6"(W) x 17"(H)

Material :
Jute

Color :
Red/Green/Sea Blue



SPB130

Dimension :
14"(L) x 4"(W) x 14"(H)

Description :
Recycle canvas bag



CAN157

Dimension :
12"(L) x 5.75"(W) x 14.75"(H)

Material :
Jute

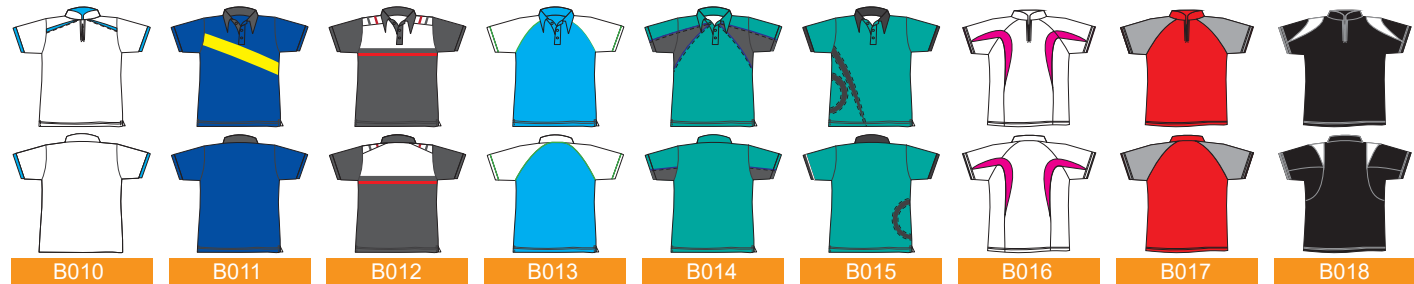
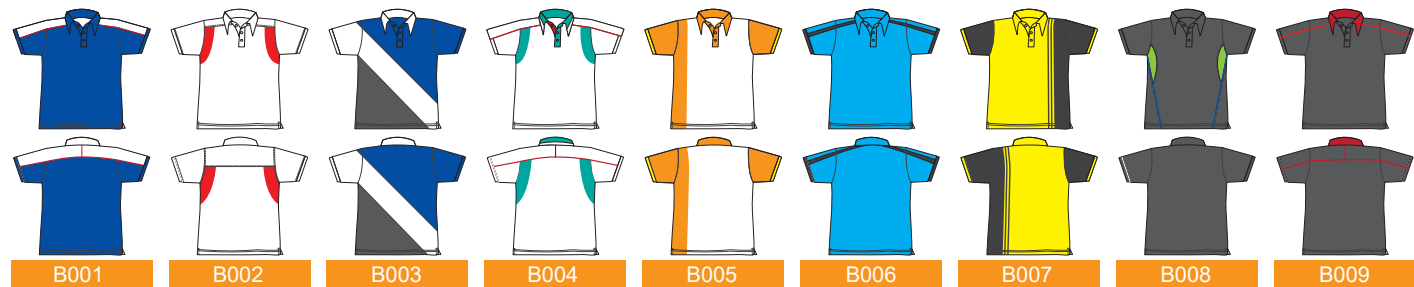
Color :
Red/Green/Pink/Sea Blue



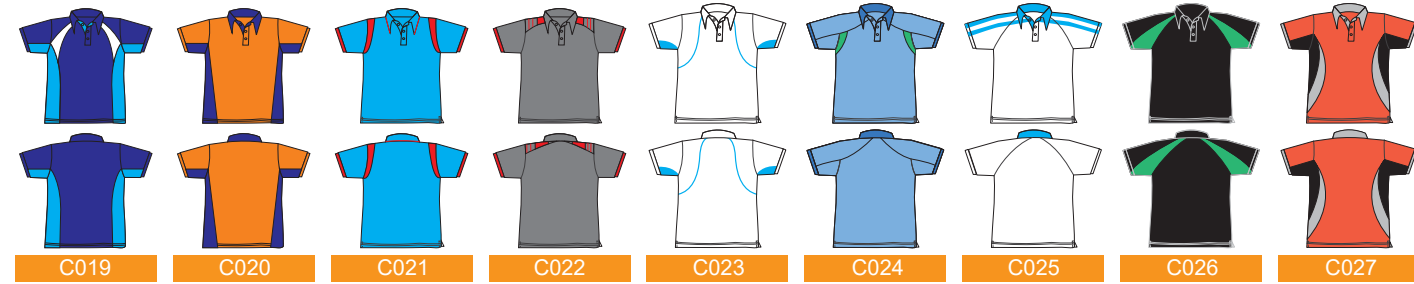
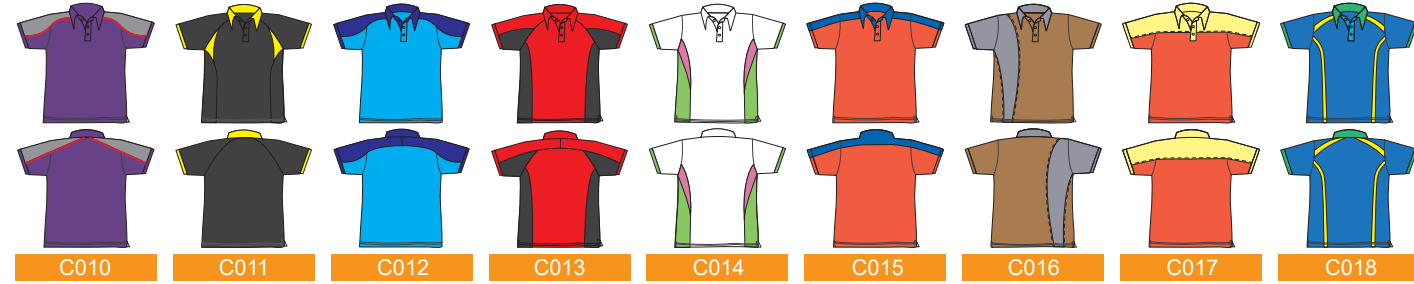
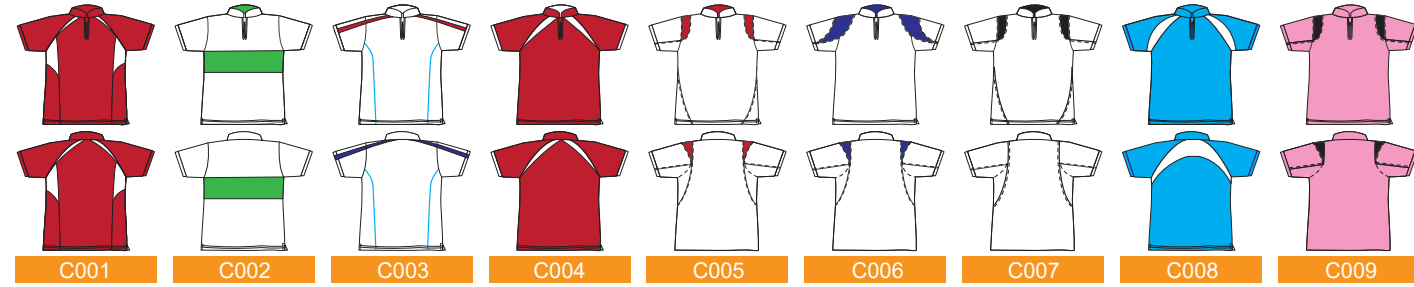
CUSTOM MADE T-SHIRT



CUSTOM MADE T-SHIRT



CUSTOM MADE T-SHIRT



CUSTOM MADE T-SHIRT



CUSTOM MADE T-SHIRT



CUSTOM MADE UNIFORM



LOCATION MAP



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Fax : 03-9108 2718

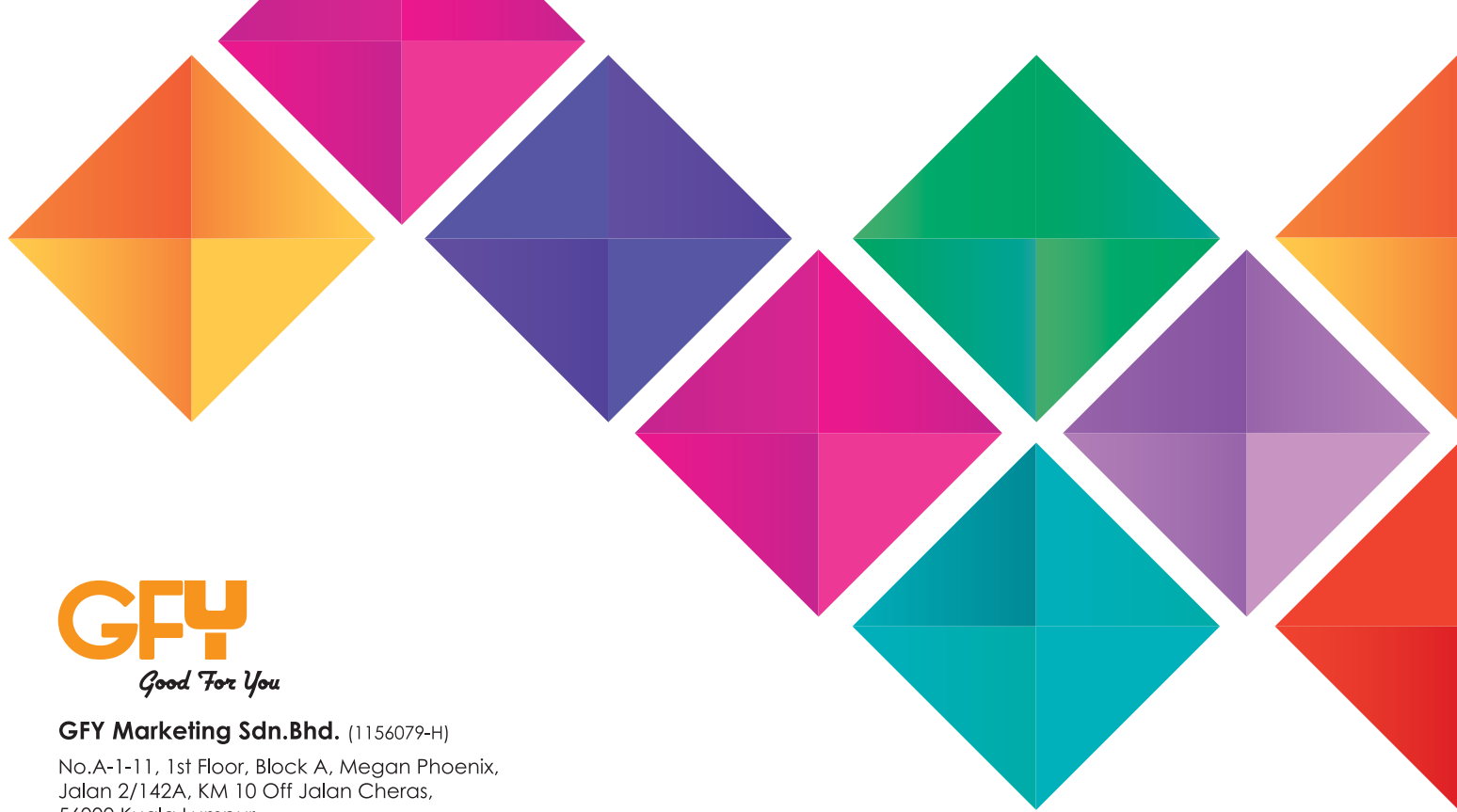
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**GFY Marketing
Sdn Bhd**





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